Have you heard the news??

COLORADO ASSOCIATION OF REALTORS®
HAS A NEW PARTNER,
QUALITY SERVICE CERTIFICATION (QSC)!

Together, we have committed to provide you and other CAR sales professionals an opportunity to earn the QSC designation, and leverage the quality service you provide to your customers.

HERE IS HOW QSC IMPACTS YOUR BUSINESS:

Being Quality Service Certified®

- √ QSC professionals present a service Guarantee at the beginning of every relationship to immediately increase confidence and trust.
- √ QSC professionals enjoy the availability of marketing materials and resources that offer clear differentiation and competitive advantage.
- √ QSC professionals have the availability of scripts dialogue and promotional materials that educate the consumer about the sales professional's commitment to quality service delivery.
- √ QSC professionals participate in an independent customer satisfaction survey system, learn from the feedback and use the results for prospecting.
- √ QSC members display their great customer satisfaction rating, along with their contact information, on a national website, hosted by a third-party company - providing independent validation of their customer satisfaction.

The QSC online training program is ***now available*** to you as an Early Adopter

To register go to:
www.QualityCertified.org

Click on "Register" at the top and enter your Express Registration Code COLORADO-EA which entitles you to the special early adopter pricing ($60) you were promised (plus the cost of the surveys) or contact Matt Wimpress, Customer Service Manager at 888 547-4772
Matt@QualityCertified.org

"Because we were always committed to delivering great service, we really believed we delivered it. Through an independent service assessment process over the last five years, Quality Service Certification validated what we were doing well and also identified specific opportunities for improvement. So we worked even harder. I am proud to say that, today, we know for certain that our exceptional service is a measurable reality. The fact that we are a QE Award recipient and among the top ten companies in customer satisfaction in North America, for the second year in a row, is very, very gratifying. Even more gratifying is knowing the beneficiaries of these results are our very valued clients."
Joe Clement, Broker/Owner, RE/MAX Properties, Inc., Colorado Springs, CO

colorado association of REALTORS®

QSC
Quality Service Certified®

www.QualityService.org